

# LISA KWIECIEN

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## JOB TITLES

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### Art Director

- Work with the art department to create original graphic content for websites, social media pages and other marketing materials
- Communicate with senior management to develop an aesthetic and brand that reflects the company's core values and ideals
- Delegate projects to team of designers
- Review graphic materials to assess their validity and appropriateness projects
- Maintain graphic consistency across all deliverables

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### TV/Animation Director

- Communicate with everyone involved in the project
- Work with other team supervisors to ensure the project stays on task and that deadlines and budget constraints are met
- Hire cast members, production professionals and other individuals involved in the process
- Reading and editing scripts

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### TV/Animation Producer

- Collaborate with team to meet with clients and determine/clarify their needs
- Create a wide variety of digital content
- Research and storyboard video projects; prepare scripts
- Set up lighting and equipment for shoots
- Collaborate on video editing, marketing and other team functions as necessary

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### Adjunct Faculty – Social Sciences and Communications

- Develop and manage syllabus and course materials.
- Coordinate courseware and curriculum with academic department chair.
- Evaluate Student Performance.
- Facilitate meaningful learning of the course competencies.
- Provide learning-centered instruction to enable fulfillment of marketplace evolving need.

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### Graphic Designer

- Translate client needs and branding strategies into design strategies
- Design visual concepts using graphic design tools including design software
- Select colors, fonts, photographs, layouts and other design elements to communicate creative concepts
- Collaborate with art directors, branding experts, front end developers, marketing, content and other professionals to create media
- Articulate and pitch design concepts to clients, art directors and others

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### Web Designer

- Create PSDs for visual layout of web pages and convert each design into HTML and CSS
  - Maintain and update websites
  - Implement and maintain high-quality SEO policies and incorporate them with content produced for the website
  - Remove any "dead" links immediately and respond to issues with site functionality
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## Employment History

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2/2020 – present	freelance	Planet X Abstractions	Round Rock, TX
7/2019 - 4/2020	contract	IGT (International Game Technology PLC)	Austin, TX
2/2006 – 7/2019	freelance	10therC Productions	Round Rock, TX
4/2010 – 10/2014	contract	The Art Institute of Austin	Austin, TX
2/2007 – 8/2007	contract	decypher TECHNOLOGIES	San Antonio, TX
9/2006 – 12/2006	contract	NION Interactive	Austin, TX
4/2005 – 1/2006	contract	Voyager Expanded Learning	Dallas, TX
10/2004 – 01/2005	contract	TECHSYS Business Solutions	Dallas, TX
11/2001 – 8/2004	full-time	Artful Technologies	Dallas, TX
8/2000 – 6/2001	contract	World Savings	San Antonio, TX
11/1999 – 7/2000	contract	Clear Channel Communications	San Antonio, TX
3/1999 – 10/ 1999	full-time	Comp-U-Learn	San Antonio, TX

## Education

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<b>MA</b> – Political Science Political Communications and Behavior	University of Texas San Antonio 40 credit hours	San Antonio, TX 9/1995 - 5/2001
<b>BA</b> – Sociology Focus on Media Studies	University of Texas San Antonio Graduated 12/18/93	San Antonio, TX 9/1989 - 12/1993

## Software

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Adobe Creative Suite – 8yrs	Adobe PhotoShop – 20yrs	Adobe Illustrator – 20yrs
Adobe Animate – 20yrs	Adobe Acrobat – 20yrs	HTML – 20yrs
Adobe DreamWeaver – 20yrs	Adobe InDesign – 12yrs	Adobe Audition – 12yrs
Adobe PremierePro – 8yrs	Adobe AfterEffect – 8yrs	WordPress – 8yrs
Joomla – 8yrs	Constant Contact – 8yrs	Sound Forge – 8yrs

## Projects

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2001 – 2004 Artful Technologies	Graphic and Web Design at technology firm specializing in large-scale print solutions. Clients included: Disney, The Smithsonian, The Boston Museum of Fine Art, Hearst Castle, and National Geographic.
2005 – 2006 Voyager Expanded Learning	Animation design consultant for national educational software corporation. Designed animation solutions for multi-tiered national reading program specializing in improving language skills for middle school students reading at an elementary school level.
2007 10therC Productions	Creative consultant, animation director, voice director, and physical media production design for project commissioned by the Department of Defense in conjunction with the American Academy of Pediatrics, to aid military families dealing with long separations during Operation Iraqi Freedom. Awarded service medal by the Surgeon General of the Army.
2020-present Planet X Abstractions	Executive Producer, Director, Editor, and Writer for satirical news web series. Talent Booker for show. Have booked guests including Peabody award winners, Emmy® Award winners, Eisner award winners, and elected officials from large municipalities.